## RP3016

# THE ENERGYFIT HOMES INITIATIVE: EMPOWERING CONSUMERS

### **Snapshot**

This project seeks to develop a pathway for enhancing the market for low carbon homes at sale and lease. The project will take a consumerfacing, end-user perspective to understand the most effective content, format, source and delivery of tools and other resources to engage the new and existing home buyer and lessee market.

#### **Outcome**

Using this information, the project will develop a framework for a best practice rating system to measure and communicate low carbon home performance at the point of sale and lease, and develop the business case and plan for implementing it.

#### **Engaged Communities**

# 7. Living laboratories as low carbon lifestyle narratives

#### **Project Leader**

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#### **Partners**

CSIRO; Swinburne; CSR; NSW Office Env & Heritage; AGL; Aust Windows Assoc; Clean Energy Council; Energy Efficiency Council; Stockland; Fletcher Insulation; Knauf Insulation; Low Energy Supplies & Services Pty Ltd; Liveability

**PROJECT START DATE: JUL-14** 

**PROJECT DURATION: 2 YEARS**