

RP3012

# ENVIRONMENTAL ATTITUDES - LOW CARBON BEHAVIOURAL PRACTICE

## Snapshot

The project aims to understand the key cultural and social mechanisms that must be considered for instigating societal transformation to low carbon living.

## Outcome

It will develop a social psychological measurement framework (the Low Carbon Readiness Index (LCRI), for gauging, monitoring, and evaluating a community's level of engagement and readiness to adopt low carbon living practices. The index will be used by the CRC Living Laboratories and by policy makers to monitor local and national trends over time towards low carbon living.

## Engaged Communities

### 7. Living laboratories as low carbon lifestyle narratives

## Project Leader

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## Partners

UniMelb; CSIRO; Swinburne

**PROJECT START DATE: MAY-14**

**PROJECT DURATION: 4 YEARS**