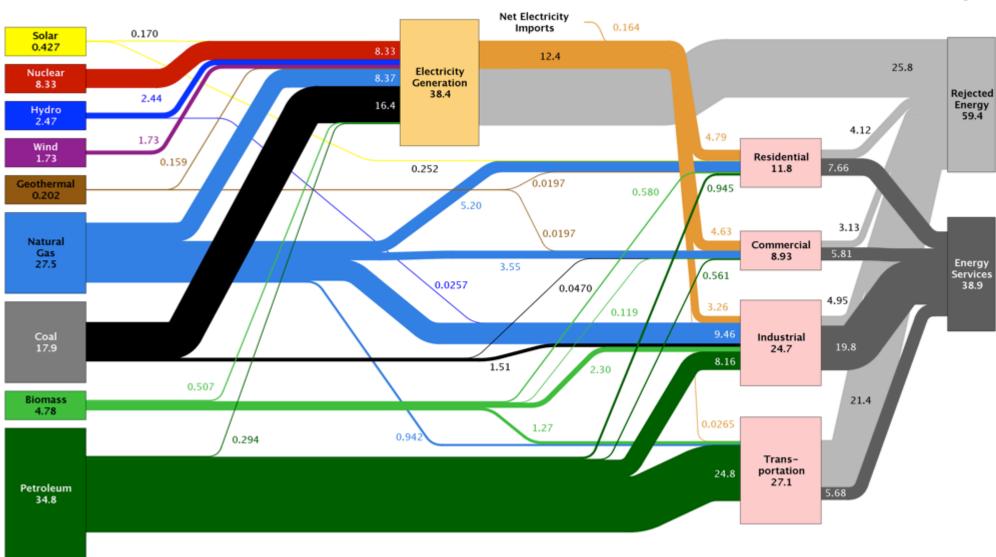
# HOW WE SAVE ENERGY UC DAVIS ENERGY EFFICIENCY CENTER

Nicole Woolsey Biggart Graduate School of Management

#### Estimated U.S. Energy Use in 2014: ~98.3 Quads





Source: LLNL 2015. Data is based on DOE/EIA-0035(2015-03), March, 2014. If this information or a reproduction of it is used, credit must be given to the Lawrence Livermore National Laboratory and the Department of Energy, under whose auspices the work was performed. Distributed electricity represents only retail electricity sales and does not include self-generation. EIA reports consumption of renewable resources (i.e., hydro, wind, geothermal and solar) for electricity in BTU-equivalent values by assuming a typical fossil fuel plant "heat rate." The efficiency of electricity production is calculated as the total retail electricity delivered divided by the primary energy input into electricity generation. End use efficiency is estimated as 65% for the residential and commercial sectors 80% for the industrial sector, and 21% for the transportation sector. Totals may not equal sum of components due to independent rounding. LLNL-MI-410527

This is Wasted Energy

#### Who we are

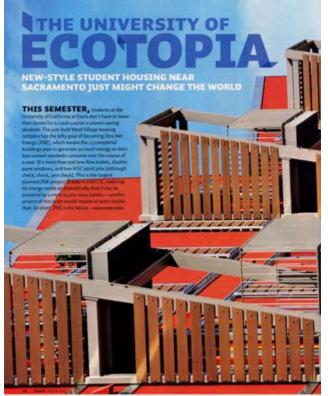


California has strongest environmental protection regulation in US – leads federal government

### Who We Are



#### Where We Live



#### BY THE NUMBERS

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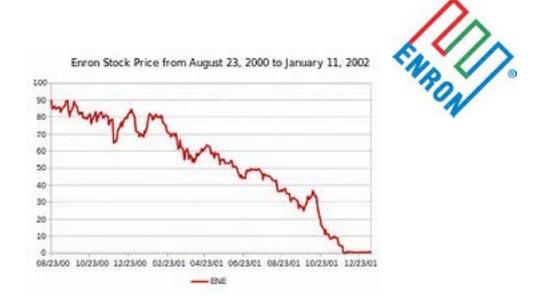








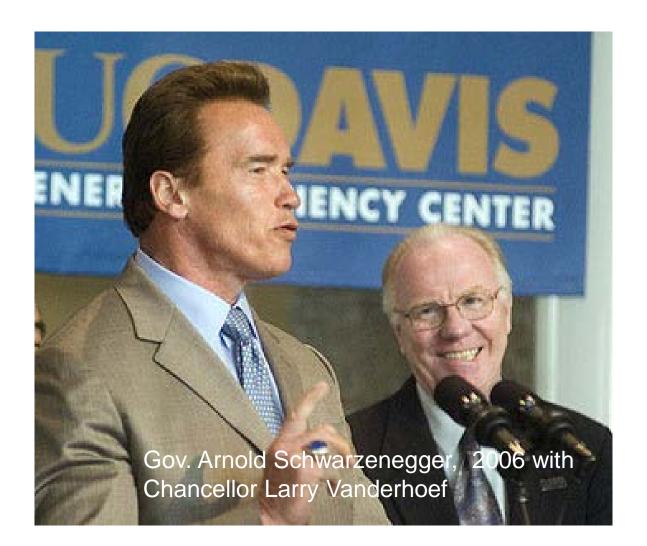
# How the Energy Efficiency Center Got Started



#### Greenfield Investment Fund for EE and Renewables

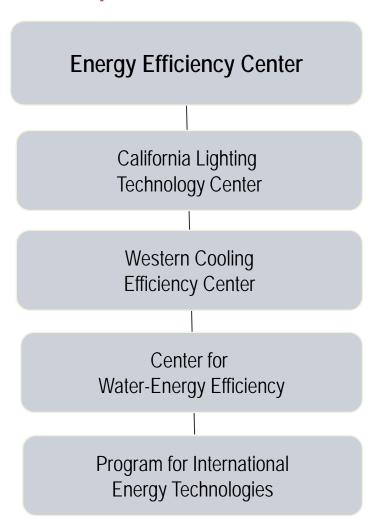


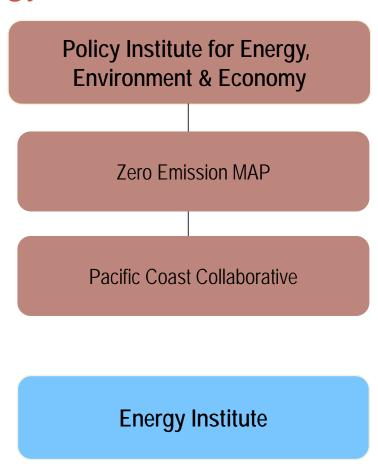
#### Who we are



#### UC Davis Transportation and Energy Cluster







# 1. UC Davis California Lighting Technology Center



# Case: Bi-level Lighting

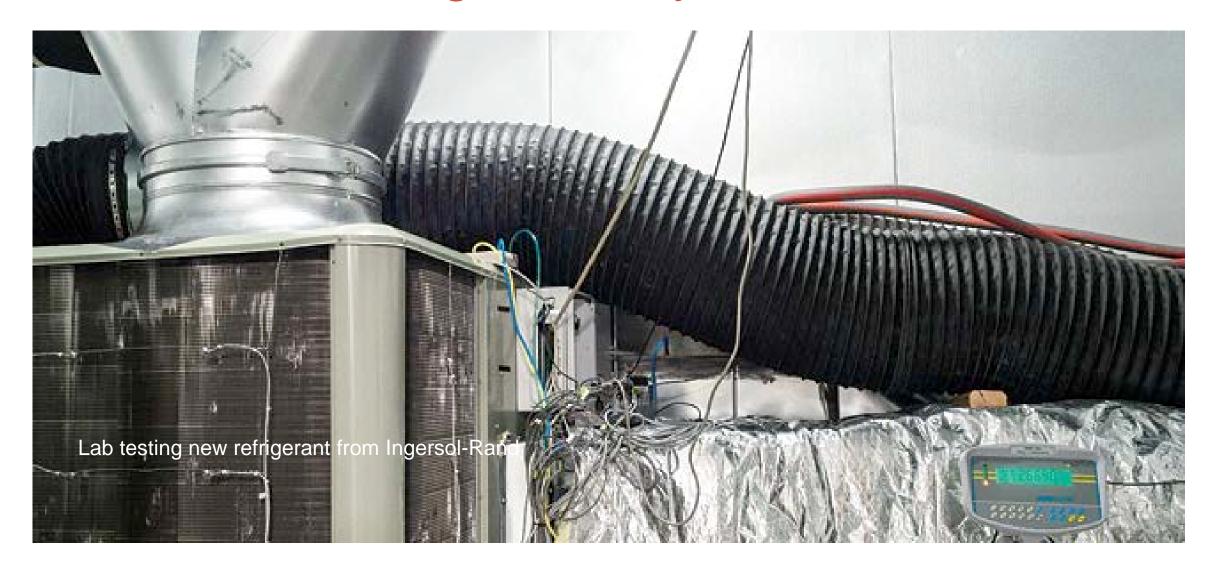


# Case: Meeting Retailers' Needs





# 2. Western Cooling Efficiency Center



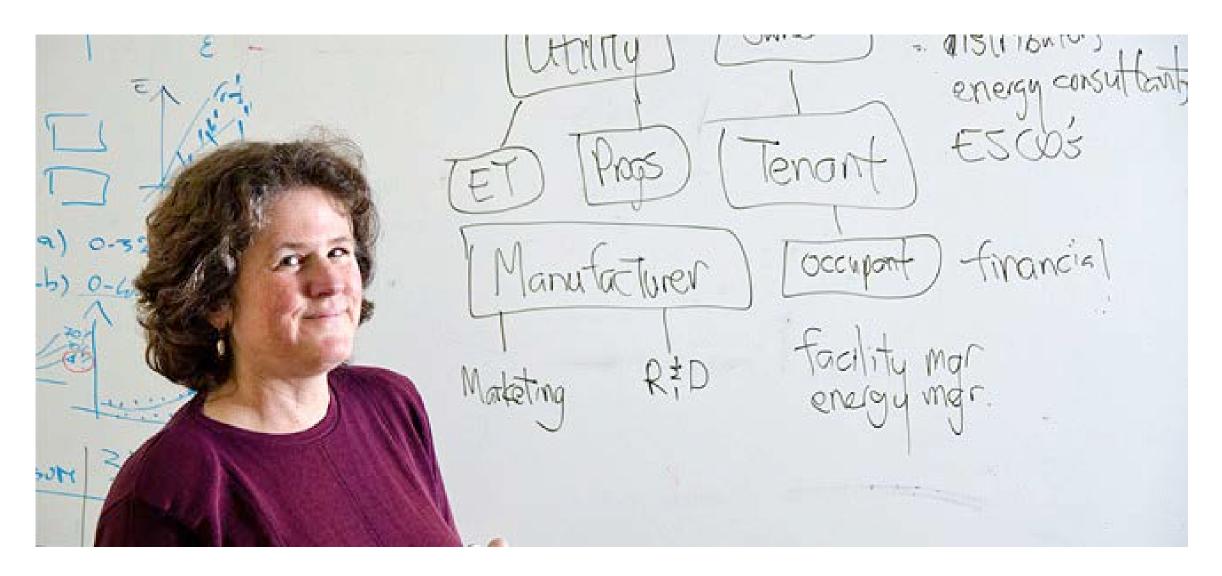
# Case: Working with an Oligopoly



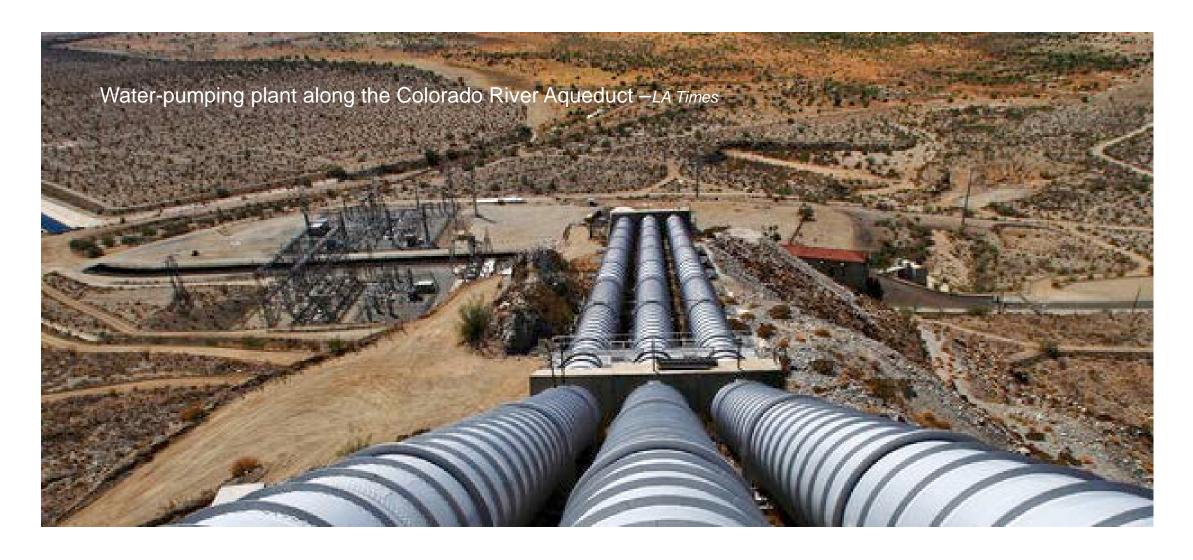
# Case: Adapting a Technology



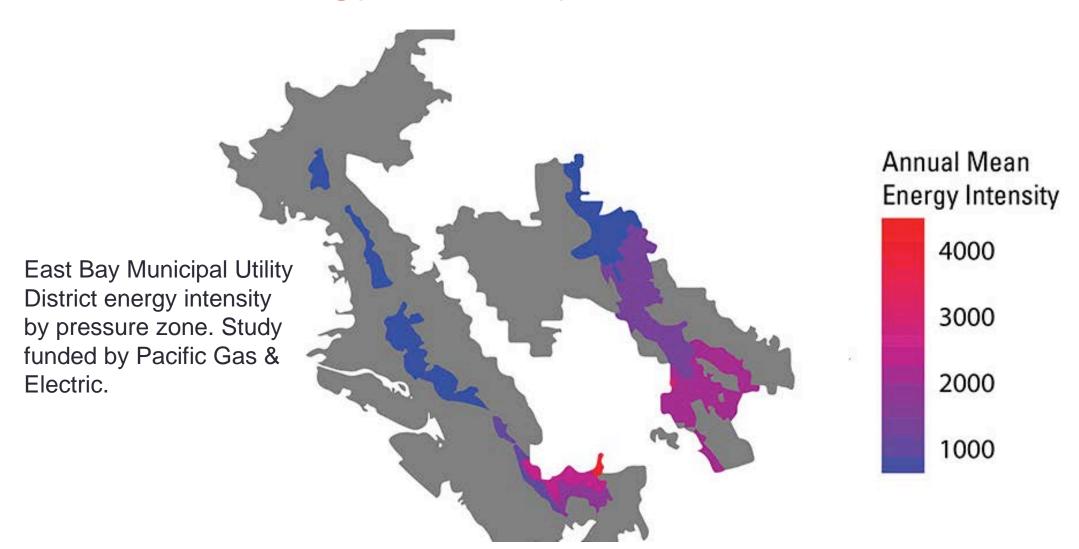
#### Case: HVAC Installers



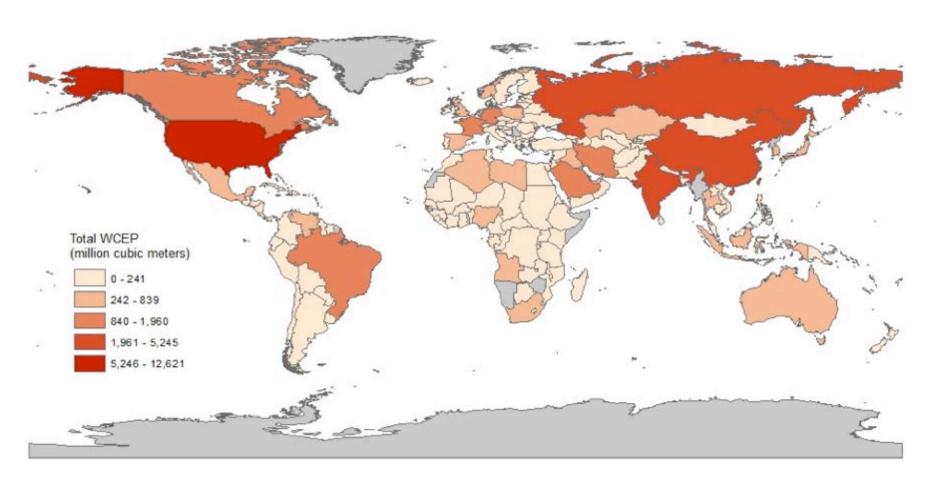
# 3. Water-Energy Efficiency Center



# Case: Energy Intensity of Water

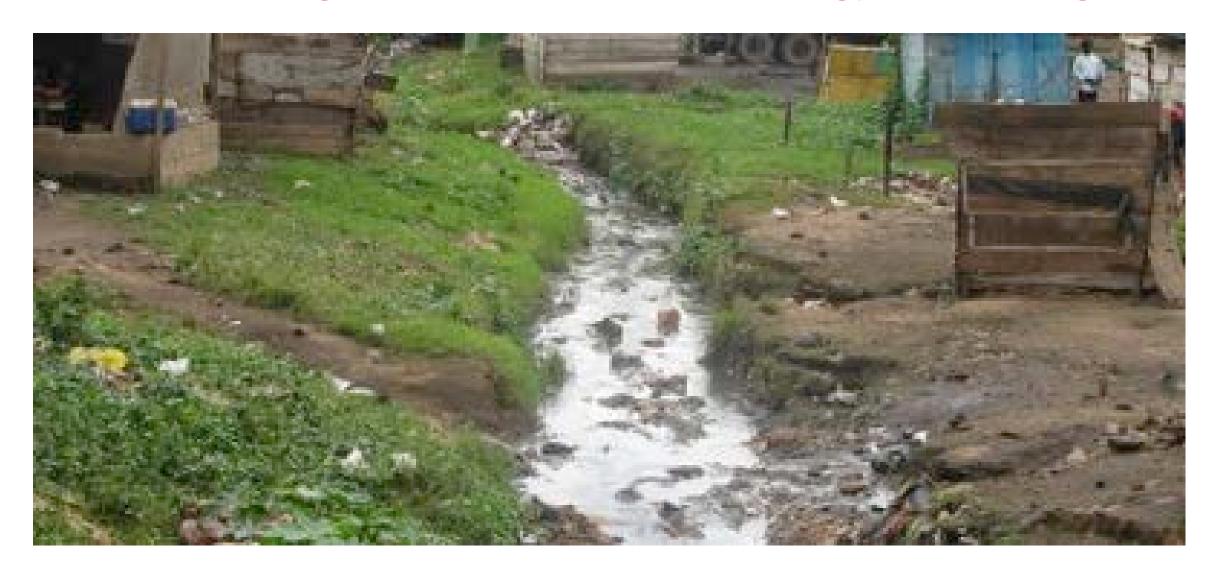


#### Case: A Thirst for Power



Water Consumption for Energy Production: 45 billion cubic meters per year globally

### 4. PIET – Program in International Energy Technologies



## Case: Off-Grid Electricity Audits

- History
- Culture
- Social Networks
- Needs/Technology Assessment
- Business Possibilities







#### Lessons We Have Learned

- Be mission driven
- 2. Make friends in *all* sectors and convene and connect
- 3. Understand and leverage markets
- 4. It's not about widgets
- 5. Advance policy with science
- 6. Partner with yourself and demonstrate
- 7. Teach and learn with others

#### 1. Be mission driven

#### **Energy Efficiency Center Mission:**

Accelerating the Development and Commercialization of Energy-Efficient Technologies and *Training* Future Energy Efficiency Leaders

#### 2. Make Friends – and Connect Them



























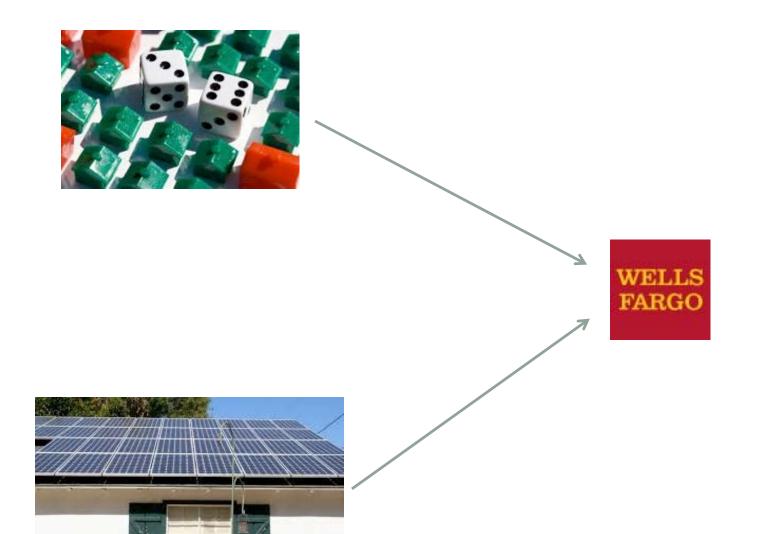




## 2. Corollary: Don't Get Too Close to Any Sector



# 3. Understand and leverage markets



# 4. It's Not about Widgets



#### 5. Advance Policy with Science



- Help to develop building codes and standards
- Publish guides
- Brief legislators on best science for policy
- Engage in governmentsponsored research

#### 6. Partner with Yourself and Demonstrate



#### 7. Teach and Learn with Others



#### Thank You!

