

<b>Title</b>	<b>Health = profitability: World leading sustainability architect to speak at Green Cities 2015 (17-19 March)</b>
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Good staff health and wellbeing leads to improved productivity and profitability says internationally renowned researcher [Professor Vivian Loftness](#).

Speaking at [Green Cities 2015](#) in Melbourne (Grand Hyatt) on **17 March 2015 (11.15am-12:15pm)**, Professor Loftness of Carnegie Mellon University, will call on research that demonstrates green building design and good [Indoor Environment Quality](#) can deliver significant improvements to staff health and wellbeing, which in turn can dramatically improve an organisation's bottom line.

Professor Loftness' visit is sponsored by the [CRC for Low Carbon Living's Closing the Loop Project](#), which aims to connect decision makers with the wealth of evidence in support of high performance, sustainable buildings.

The Closing the Loop project involves leading industry partners Brookfield Multiplex, HASSELL and AECOM and cites Loftness' work as a key influence. During her visit Professor Loftness will also meet industry leaders for high level discussions on the way forward for sustainable design and construction in Australia and around the world.

Professor Loftness was on the steering committee for the World Green Building Council's project on health, wellbeing and productivity in green office buildings. This aimed to define the health and productivity benefits of green office buildings and encourage positive investment decisions.

**For media passes and information at the event contact Karen Jamal (Green Building Council of Australia) at [karen@kjcommunications.com](mailto:karen@kjcommunications.com) M: +61 412 179 135**

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