

## MEDIA RELEASE

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### FOR IMMEDIATE RELEASE

*Density by Design* – online series

[www.densitybydesign.com.au](http://www.densitybydesign.com.au)

## Can good design change the great Australian dream?

Our sprawling cities are reaching their limits and we find ourselves at a cultural crossroads, as the great Australian Dream must adapt to a new era. There is a growing movement away from big houses on large blocks and an increased demand for multi-residential developments near our city hubs.

Now, the real challenge is upon us - to move toward new approaches that enable innovative, affordable, sustainable design that is liveable and affordable.

Host Dr Josh Byrne is an environmental scientist and research fellow with [Curtin University](#) and the [CRC for Low Carbon Living](#). In *Density by Design* he will visit ground-breaking projects, seeking out the leading minds and ideas around sustainable, higher density residential projects in Australia that are inspiring change through demonstration.

In the first four episodes of *Density by Design* Josh Byrne visits the pioneering [Christie Walk](#) in Adelaide, [The Commons](#) in Melbourne, [Bowden](#) in Adelaide and [Central Park](#) in Sydney's CBD. This leads him to [WGV](#), a 2.2ha medium density residential precinct under construction near Fremantle in WA, and the subject of a four year 'Living Laboratory' research project which is testing built environment innovation in a real-life setting. Over the coming months, Josh will share the learnings from this world leading development via additional episodes.

The initial episodes also explore their subject sites from an aesthetic view point, through the lens of four professional architectural photographers. Iain Bond, Dianna Snape, Corey Roberts and Katherine Lu's photography adds an interpretation of design intent and built form character to the series in a creative and poignant way.

*Density by Design* the web series, is produced by [VAM MEDIA](#), and is part of a broader research project on low-carbon residential precincts being undertaken by Curtin University's Sustainability Policy Institute and the CRC for Low Carbon Living. Project partners include the Western Australian Government land development agency [LandCorp](#), [City of Fremantle](#) and [Josh Byrne & Associates](#).

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